NOIZZ ENTERTAINMENT

PRESENTS

LUNERS

TALENT MANAGEMENT PVT LTD



The U1niverse Tour

DIGITAL MEDIA PARTNER

Suvarna STV

THE ARTISTS · BENGALURU · 5 DECEMBER

Yuvan Shankar Raja

Thirty years and more than 190 films: the sound of a generation

SPOTIFY	SPOTIFY	YOUTUBE	YOUTUBE
15.3M	5.9B	1.7B	1.4M
monthly listeners	streams to date	views of “Rowdy Baby”	U1 Records subscribers

JIOSAAVN	X	FACEBOOK	INSTAGRAM
3.4M	3.2M	2.6M	2.4M
followers	followers	followers	followers

Youngest winner of Filmfare’s Best Music Director (Tamil), at 25; “Rowdy Baby” was the first South Indian song past one billion YouTube views

Founder of U1 Records, his own independent music label

Opens the season in Bengaluru, with most tickets already sold.

Sources: kworb.net and official profiles, 26 Oct 2026.





DIGITAL MEDIA AND SPONSORSHIP PARTNER

SumanTV

Watched in Telugu, Kannada and Tamil homes, and officially present in five countries outside India

60M+
YouTube subscribers, 250+ channels

16.7B
YouTube views to date

9.6M
Facebook and Instagram followers

YouTube · Telugu channels	10.9M subscribers · 6.4B views, for Hyderabad
YouTube · Kannada	2.9M subscribers, for Bengaluru
YouTube · Tamil	1.6M subscribers, for Chennai
Facebook and Instagram	7.6M on five pages · 2.0M on three accounts
YouTube · five countries outside India	1.95M subscribers · 518M views

USA 1.76M · UAE 99.8K · Australia 39.1K · UK 37.5K · Singapore 11.6K

For partners: guaranteed views over 20 weeks, counted from YouTube Studio.

Public counts, summed by us, 26 Oct 2026. SumanTV's own figure: 100M+ followers across 500+ channels and pages.

SUMANTV · WHAT IT PUBLISHES

Channels for every interest in a family

News
Round-the-clock digital news in Telugu and English.

Business
Money, markets and enterprise.

Legal
Everyday law, explained.

Education
Exams, courses and careers.

Doctors
Health, explained by doctors.

Women and MOM
Channels for women and for parents.

Local
District channels, such as SumanTV Kurnool.

Events
SumanTV's own Property Expo and Builder Awards.

For partners: season content runs on the Telugu, Kannada and Tamil channels, and a brand can also be placed in the vertical that matches its audience.

SPONSORSHIP DELIVERABLES

Yuvan Shankar Raja

THE U1NIVERSE TOUR

Bengaluru | Sponsorship Packages

DECEMBER 5TH 2026 NICE GROUNDS

₹5 LAKH	₹10 LAKH
₹15 LAKH	₹20 LAKH



Pre-Event & During-Event Promotional Deliverables

DELIVERABLES	₹5 Lakh	₹10 Lakh	₹15 Lakh	₹20 Lakh
PRE-EVENT PROMOTION				
Cinema Ads (logo only)	15 screens × 14 days	30 screens × 14 days	50 screens × 14 days	70 screens × 14 days
Mall Displays	Selected malls	Selected malls	Selected malls	Selected malls
Prime Location Branding	2 Bengaluru locations	5 Bengaluru locations	5 Bengaluru locations	10 Bengaluru locations
Newspaper Ads	Logo inclusion	Logo inclusion	Logo inclusion	Logo inclusion
VIP Passes	2	5	7	10
General Passes	2	5	7	10
DURING-EVENT PROMOTION				
LED Wall Branding	Logo on event LED walls	Logo on event LED walls	Logo on event LED walls	Logo on event LED walls
Product Showcase Stall	—	Dedicated stall	Dedicated stall	Dedicated stall
Entry Arch Branding	Logo placement	Logo placement	Logo placement	Logo placement
MC Mentions	Throughout event	Throughout event	Throughout event	Throughout event
Stage Branding	Side stage	Side + main stage	Side + main stage	Side + main stage

Post-Event Digital Promotional Deliverables

DELIVERABLES	₹5 Lakh	₹10 Lakh	₹15 Lakh	₹20 Lakh
Brand Creation Through Videos	—	2 videos	2 videos	3 videos
Podcast Duration	—	Minimum 15 min	Minimum 15 min	Minimum 15 min
YouTube Shorts	—	5 lakh views	7.5 lakh views	10 lakh views
Instagram Reels	—	5 lakh views	7.5 lakh views	10 lakh views
Facebook Short Videos	—	5 lakh views	7.5 lakh views	10 lakh views
Bottom Strip Ads	—	10 videos	20 videos	50 videos
L-Band Advertisement	—	10 videos	20 videos	50 videos

